

8 CITIES 1 NIGHT 1 PARTY

UNDER THE BIG TOP

Sofa Legends Ball

COMING

16 November 2024

Eight O'clock pm

Mayors Hosted Reception 7:00 pm

The Georgia International Convention Center

2000 Convention Center Concourse College Park, GA 30337

Attire: Black Tie or Vintage

Partial Benefits South Fulton Arts

Given by Shemi Enterprise Production

Greetings Potential Sponsor,

We are excited about the 4th annual SoFu Legends Ball. Attendees say that the 2023 SoFu Legends Ball was an amazing experience. Mayors, city leaders, councilmembers, influencers and business owners from the 8 cities were there. This year the ball will take place on Saturday, November 11, 2024 and we would love for you to partner with us.

The SoFu Legends Ball was created to bring the eight cities in SoFu (South Fulton) together to celebrate and honor people in our community that are doing extraordinary things. We assure you that this year's ball will be the talk of the town. So, grab your fanciest attire and join us for an elegant night of food, live entertainment, cocktails and loads of fun. All while supporting a great cause, South Fulton Arts.

The SoFu Legends Ball is produced by Shemi Enterprise, a 501c3. Shemi's vision is to present events which celebrates, explores, and uncovers the unique intersections of art, business, and community. This, in part, is achieved by hosting upscale festivals and events in different cities. The desired outcomes are for attendees to become aware and support local visual and performing artists, nonprofits and businesses therefore helping to stimulate the economy in the area.

This year's theme is "Under the Big Top"! The costumes are fabulous, the entertainment is great and the atmosphere is electric. We ask you to partner with us for a time of merrymaking and festivities while raising money for a good cause.

Sponsorship opportunities are outlined in this packet. Please feel free to email us at sponsorship@thetasteofsofu.com.

Shelia Mants – Co-producer

Michelle Taylor Willis – Co-producer



South Fulton Arts

South Fulton Arts is an arts organization founded in 2005 on an ambitious vision of artistically vibrant, environmentally sustainable, and more deeply connected communities, spreading from South Fulton County into the broader Southeast region and beyond. At SFA, we work to embody this vision through our commitment to offering meaningful and accessible programming, cultivating a diverse range of community partnerships, and directly connecting both institutions and

individuals with tangible, needs-based resources.

We collaborate with partners including emerging and professional artists, educators and schools, and other institutions and organizations, to offer high-quality, free cultural programming that responds directly to the present needs and future visions of community members. The eight cities that make up the lower slice of Fulton County have been historically excluded and underfunded, in comparison to the northern areas of metro Atlanta. A key part of our mission is to enrich life in South Fulton by increasing access to social offerings and professional opportunities, catalyzing conversations, and bringing experiential and environmental art to the entire landscape of the communities we serve.

SFA highlights, celebrates, and reflects the regional diversity of our community, including our schools and seniors, emerging and established artists, professionals and families. We honor the identities and lived experiences of those we serve, and our offerings stay on the pulse of our community by responding directly to the expressed needs of community members themselves. Our relational model of resourcing through partnership and collaboration, rather than transactional funding, supports community members in supporting each other, both today and sustainably into the future.

SPONSOR OPPORTUNITY

DIAMOND SPONSOR

\$25,000

Opportunity for representative to co-chair the event

Opportunity to give a two-minute greeting at the event

One reserved table (priority seating) for ten guests

Ten tickets to the Mayors Hosted VIP Reception

Ten tickets to the After Party

Ten VIP swag bags

Logo on step and repeat

Right of first refusal for 2025 event

Brand placement in the pre-function area

Brand recognition on Taste of SoFu website

Brand acknowledgement of all radio announcements

Acknowledgment on social media before, during and post-event

Logo on select print, electronic and social media

Full page ad in SoFu Lifestyle Magazine

Red carpet photo opportunity at Mayors Hosted VIP Reception

Logo and link in post-event thank you email to all attendees

Full page color ad in souvenir booklet (8.25" w x 5.25" h)*

Opportunity to provide giveaways in VIP attendee swag bags

Event souvenir photos

Logo on step and repeat

What are we missing? LET'S HEAR YOUR IDEAS

SPONSORSHIP@TheTasteofSoFu.com

PLATINUM SPONSOR \$15,000

- One reserved table (priority seating) for ten guests
- Ten tickets to the Mayors Hosted VIP Reception
- Ten tickets to the After Party
- Ten VIP swag bags
- Brand recognition on Taste of SoFu website
- Logo on step and repeat
- Acknowledgment on social media before, during and post-event
- Logo on select print, electronic and social media
- Half page ad in SoFu Lifestyle Magazine
- Red carpet photo opportunity at Mayors Hosted VIP Reception
- Event souvenir photos
- Full page color ad of in souvenir booklet (8.25" x 5.25")*
- Opportunity to provide giveaways in VIP attendee swag bags

GOLD SPONSOR \$10,000

- One reserved table (priority seating) for ten guests
- Ten tickets to the Mayors Hosted VIP Reception
- Ten tickets to the After Party
- Ten VIP swag bags
- Logo on step and repeat
- Brand recognition on Taste of SoFu website
- Logo on select print, electronic and social media
- Red carpet photo opportunity at Mayors Hosted VIP Reception
- Event souvenir photos
- Half page color ad in the souvenir booklet (4.25" x 5.5")*
- Opportunity to provide giveaways in VIP attendee swag bags

SILVER SPONSOR \$5,000

- One reserved table for ten guests
- Ten tickets to the Mayors Hosted VIP Reception
- Ten tickets to the After Party
- Brand recognition on Taste of SoFu website and select print and electronic media
- Quarter page color ad in the souvenir booklet (4.25" x 2.5")*
- Opportunity to provide giveaways in VIP attendee swag bags
- Event souvenir photos

BRONZE SPONSOR \$3,500

- One reserved table for ten guests
- Ten tickets to the Mayors Hosted VIP Reception
- Ten tickets to the After Party
- Brand recognition on Taste of SoFu website and select print, electronic and social media
- Red carpet photo opportunity at Mayors Hosted VIP Reception
- Logo in the souvenir program
- Opportunity to provide giveaways in VIP attendee swag bags
- Event souvenir photos

VIP SWAG BAG SPONSOR \$300 PER/100 BAGS

Want to get your items in front of South Fulton County's elite movers, shakers, and decision-makers?

We are looking to spotlight particular vendors who produce unique, made in America, (preferably "Made in Georgia"), products that exemplify luxury and/or goodwill, and are diverse and culturally marketed. Must be willing to provide one hundred (100) items to be included in the VIP swag bag. Space is limited. The deadline to receive all products by is November 5, 2024.

SOUVENIR BOOK LAYOUT *

Book is 8.5" w x 5.5" h

Full-color format

Minimum 300 Copies

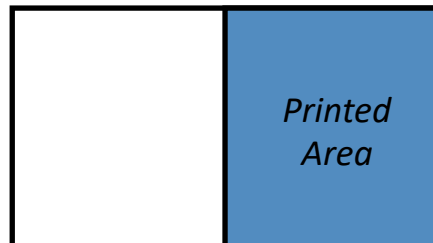


*Printed
Area*

Full Page

8.25" w x 5.25" h

\$750

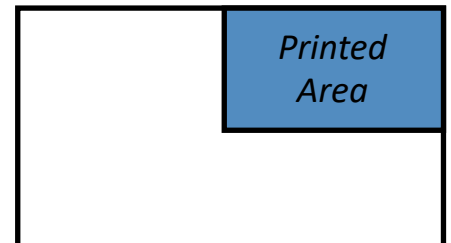


*Printed
Area*

Half Page

4.25" w x 5.25" h

\$500



*Printed
Area*

Quarter Page

4.25" w x 2.5" h

\$350

*** DEADLINE November 1, 2024**

Check all that apply:

- \$25,000 Title Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$3,500 Bronze Sponsor
- \$300/100 Swag Bag Sponsor
- \$750 Full Page Ad
- \$500 Half Page Ad
- \$350 Quarter Page Ad

Contact Person _____ Title _____

Address _____ City _____ State ____ Zip _____

Phone _____ Email _____

- Please Invoice us
- Check Enclosed (make check to Shemi Enterprise)
- Credit Card # _____ EXP ____/____ CV _____

Please email this completed form to sponsorship@tasteofsofu.com or return by mail to Shemi Enterprise, 2275 Marietta Blvd. Suite 270-381, Atlanta, GA 30318

CONTACT INFORMATION

Sponsorship Opportunities

Email: sponsorship@thetasteofsofu.com

Phone: 404-500-6179

Administration

Email: info@thetasteofsofu.com

Phone: 404-500-6179

General Information

Email: info@thetasteofsofu.com

Phone: 404-500-6179

Government

Shelia Mants

Email: tastesofu@gmail.com

Phone: 770-322-3597

Media

Michelle Taylor Willis

Email: media@thetasteofsofu.com

